From: Aviv Redlich
To: Martin Heredia
Subject: Re: Veritone Call - Efficiently Close More Cases Using Video Analytics
Date: Tuesday, November 13, 2018 7:05:54 AM

Hello Martin,

Very simply, I'm looking to connect with you to show you how other law enforcement agencies are using Veirtone's AI solution to quickly identify suspects in video evidence.

Veritone automatically matches any face to your arrest records and booking databases. Unlike other facial recognition tools, Veritone allows you to save any unknown faces and match them to other open cases, increasing departmental collaboration and transparency.

When do you have 20 minutes to see Veritone in action and discuss how we can help your department close more cases?

Best,
Aviv

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> Hello Martin,
>
> I hope you are well. I've sent a few emails to you over the past few weeks about Veritone's ability to automatically identify suspects in video or photo evidence.
>
> If your department is like others we work with, video evidence is becoming more prominent in investigations, but identifying suspects from that evidence can be very time consuming.
>
> Join our webinar next week to learn how Anaheim Police Department uses Veritone to help increase efficiency and close more cases. Click here for more information.
>
> If you can't attend the webinar, let me know when works bet ter for us to connect and show

you how Veritone can help your department.

Best,
Aviv

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